



westward

**MAKE
A
STAND**

Our homes, our people,
our problem.

About Westward's "Make A Stand" Campaign

The Make a Stand pledge was originally developed by the Chartered Institute of Housing in partnership with Women's Aid and the Domestic Abuse Housing Alliance. It was created to encourage housing organisations to make a commitment to support people experiencing domestic abuse.

Westward signed up to this pledge and are now actively working to help and support victims of abuse living in our homes.

Domestic abuse is one of the biggest issues in society today. Every week 2 women are killed by their partner or ex-partner, and it is estimated that around 2 million people are affected each year.

So where do you come in?

The answer is simple; everyone lives in a home and at Westward we provide and maintain 7,500 homes. A home should provide safety and security, but for many people home is anything but safe because they are one of many victims of domestic abuse across the UK.

As someone who will be providing services to Westward, we need you to support us with this campaign and sign our Supporters Pledge.

This pledge gives our contractors the opportunity to make four focused commitments to provide support for people experiencing domestic abuse.

It is a way for you to publicly commit to take action to support victims of domestic abuse.



What Do You Need To Do?

1. Sign the attached supporter's pledge committing to 4 key actions
2. Publicise on your website, in social media or any other way that you can that you are supporting us in this pledge and use the official Make a Stand hashtag #makeastand



WESTWARD MAKE A STAND SUPPORTERS PLEDGE

We Flooring Matters SW Ltd commit to supporting Westward Housing Group to help victims of domestic abuse, by doing the following:

- All our staff will be trained using the Westward/Advantage SW video: [Domestic Abuse Training Video](#)
- We will make information about national and local domestic abuse support services available on our website and in other appropriate places so that they are easily accessible for customers and staff
- We will put in place a policy, or amend an existing policy, to support members of staff who may be experiencing domestic abuse
- We will appoint a champion at a senior level in our organisation to own the activity we are doing to support people experiencing domestic abuse

Signed:



Date: 2/6/21

